

#### **AB-CONSULT**

# College of Economics and Business Studies Sokoine University of Agriculture



P.O. Box 3007. Chuo Kikuu, Morogoro. www.sua.ac.tz. abconsult@sua.ac.tz

## Short course on " Entrepreneurship Cum Retirement plan skills."

**FEES:** TZS 975,000/=

**DATE:** 27<sup>th</sup> February to 3<sup>rd</sup> March, 2023

**LOCATION:** CoEBS Conference Room, SUA MOROGORO

MODE OF PAYMENT: Payment should be made to the Control no. that will be offered under

BANK: CRDB

ACCOUNT NAME: AB-CONSULT ACCOUNT NUMBER: 0150358085700

### **TOPICS TO BE COVERED**

- Development of creativity and understanding of innovations.
- Optimum strategies for creativity and longevity
- Initiating and managing new venture growth.
- Feasibility analysis & Entrepreneurial planning.
- Business plan concept and Writing.
- Customer retention skills
- Sales drivers
- Investment in stock markets (Masoko ya hisa),
- Treasury- bills (Hati fungani), and Treasury-bonds (Hati dhamana)
- Investment in U-TT.
- ♣ Financial literacy
- Sustainable Self Developed Projects
- Passive Projects
- Agribusiness

#### Who Should Attend?

This course is beneficial to All Employees, MDs, Planners, Strategists, Business owners/Entrepreneurs, Leaders/Managers at all levels (HR/Operations/Marketing/Finance Managers and Officers) in both governmental and private organizations and the society at large.

## **Course Benefits**

- This program aims at enabling trainees to create new businesses as well as explore new business
  opportunities and thinking within existing organizations.
- Trainees will be capable of harnessing business opportunities into viable and successful new businesses; examine and convert information into feasible business proposal; manage and sustain growth of newly established business venture.

Certificate will be offered

FOR REGISTRATION

Pay fees before the deadline Confirm by emailing to abconsult@sua.ac.tz **Contact Person** 

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